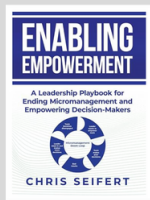




Chris Seifert

Empowering Leaders | Elevating Decision-Making | Championing Principled Entrepreneurship



Chris Seifert is an operational leader, speaker, and author of *Enabling Empowerment: A Leadership Playbook for Ending Micromanagement and Empowering Decision-Makers*. With over 25 years of experience leading and advising multi-billion-dollar companies, he specializes in transforming teams using Principled Entrepreneurship and his Decision-Making Framework. His work promotes empowered decision-making and strategic alignment for sustainable performance.

Chris's journey began with a \$800 investment in his own venture and progressed through the U.S. Navy to Vice President of Operations, where he transformed corporate environments. His insights come from real-world experience and effective decision-making strategies that foster growth and resilience amid challenges.

Chris's Most Requested Topics

Principled Entrepreneurship: Inspire employees to make owner-like decisions for success.

Breaking Free from

Micromanagement: Empower teams with strategies for confident decision-making.

Decision-Making Framework: Tools to implement flexible approaches and avoid decision traps.

Mastering Fast Decision-Making: Use the framework to eliminate project delays from decision bottlenecks.

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Key Messages for Leaders

- Decision-making is a skill that can be taught, but mastery requires practice.
- The decision-making capabilities of a team have an outsized impact on an organization's results.
- Most leaders want to lead a team of empowered, skillful decision-makers and believe that will lead to better results
- When leaders have to micromanage, the issue is rarely "intention." It is almost always "capability" and "capacity."
- True "engagement" is driven by the sense of meaning a person derives from their work, not perks and niceties



**ENABLING
EMPOWERMENT**
End Micromanagement.
Empower Decision-Makers.